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Top car-designer creates trophy for the Krkonose Mountains marathon

It's been only weeks since he, as a member of the car manufacturer Skoda's design-team, was awarded the "National Award for Design Excellence" for the Skoda's "Joyster" study.

Now award-winning designer Michal Kacmar is creating the trophy for the Krkonose Mountains Bike-Festival marathon race. The Car designer agreed to the project after intensive talks with Christian Schlittenbauer (Member of the board of the Krkonose Mountain's tourism association ZPK) in Mlada Boleslav. The decisive factor was his love for the mountains and the mountain bike as well as the challenge to create a trophy that bridges the seeming gap between nature and technology. Already during a Giant Mountains tour with Christian Schlittenbauer, Dr. Petr Srp and Martina Sadkova - all members of the tourism association ZPK - he begun some initial drawings.

This time the winners of the marathon race, which is part of the Krkonose Mountains' Bike-Festival taking place from the 22nd to the 24th of June '07 in the town of Vrchlabí, will take home a very special prize. The tourism association ZPK and the city of Vrchlabí are looking forward to this premium collaboration with a person who shares their love for nature, the Krkonose Mountains, and cycling.



Download:
www.bikearena.ergis.cz/press

More info:

www.bikearena.ergis.cz

www.ergis.cz

Zur Person:

Mgr. Art. Michal Kacmar

Born 25th March 1974 – Bardejov / Slovakia

1992-1998

Academy of art and design Bratislava / Slovakia

Sponsor project of Škoda, Volkswagen and Audi

Diploma project for Audi

Stock cars:

2001 - Škoda Superb - interior

2004 - Škoda Octavia II - interior

2006 - Škoda Roomster and Fabia II - seats

Concept cars:

2002 - Škoda Fabia Sport Combi for autoshow Paris - interior

2003 - Škoda Roomster for autoshow Frankfurt – part of interior

2006 - Škoda Joyster for autoshow Paris – concept and interior

Design prices:

2004 - National price for design Škoda Octavia Combi II

2006 - National price for design Škoda Joyster

BIKEARENA

KRKONOŠE

Bikearena Krkonose ist
ein Projekt der
Stadt Vrchlabí und
dem Tourismusverband ZPK.

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